

HD EXPO November – Los Angeles, CA



November 4-5, 2009 | Los Angeles, CA

A two day interactive conference, exposition and networking event featuring topic driven panels, educational workshops and hands-on technology that gives attendees the tools and knowledge to compete in a changing world. The only way to stay in the game is to stay informed. Join us for HD EXPO's flagship event.

"The "HD" EXPO has composed a team of "H"ighly "D"edicated professionals who ensure that everyone one who sponsors/attends is "E"xtremely well taken care of... from beginning to end! Job well done... Thank you!"
-Michele Bailey, Litepanels, Inc.

HD EXPO November Demographics

Who Attends

(Sample Company Listing):

ABC Entertainment

ABC News

Alcatel-Lucent

Allied Post Audio

Ambient Channel, LLC

Ascent

Bluesky In HD

Boeing

Braverman Productions, Inc.

CA Dept of Fish and Game

CBS Television

CBS/Paramount

CNN

Department of Water & Power

Disney - ABC Television

Disney ABC CNG

Disney's Media Services

E! networks

Encore Hollywood

Fotokem

Fox Animation

Fox International Channels

Fox Networks

Fox Sports

Fox TV Studios

Fuel TV

FX Networks

HBO

KNBC Television

KCOE-TV

KTTV

LA Dodgers

Lockheed Martin

Look Effects, Inc.

Los Angeles County Fire Dept.

MTV Networks

NBC News

NBC Universal

Nickelodeon

Overdrive Entertainment Group

Paramount Pictures

Pepperdine University

Pixel Heads Network

San Diego Broadcasting Co.

Shepherd of the Hills, Church

Sony Pictures Imageworks

Sony Pictures TV

The Post Group

The White House

THX Ltd.

UCLA-Film/Television

Universal Studios

VA Medical Center

VH1 Production Management

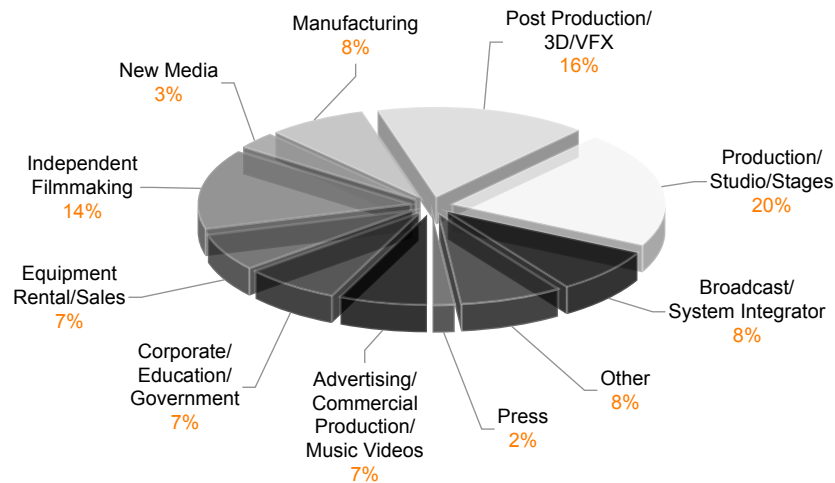
Walt Disney Cable Networks

Walt Disney Studios

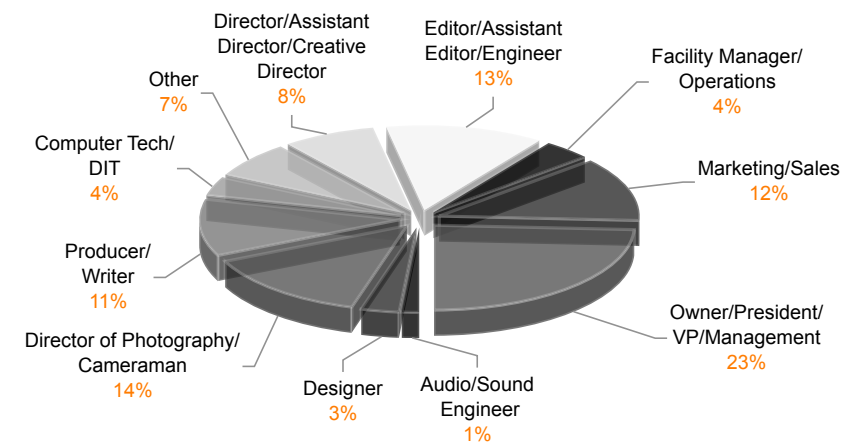
Warner Bros. Studio

yU+co.

Business/Media Type:



Job Title:



Exhibit/Sponsorship Opportunities

HD EXPO November Sponsorship

Platinum Sponsor

Cost: \$13,500

Sponsorship includes:

- One 8x30 booth at expo
- Website Button Ad on show specific pages (runs 3 months prior to show)
- Expo page logo with link
- Logo on all expo email blasts (160,000 impressions)
- Logo ID on theater screen
- eNewsletter - 100 word piece
- Logo on all print advertising
- A dedicated email to attendee database
- Three electrical drops per 8x30 (20amps each) OR 3 room nights at the host hotel (electrical form or hotel form must be completed)
- One Lead retrieval device
- Streaming product spotlight – TWO 5 minute product spotlights per year

Gold Sponsor

Cost: \$9,450

Sponsorship includes:

- One 8x20 booth at expo
- Website Button Ad on show specific pages (runs 3 months prior to show)
- Expo page logo with link
- Logo on all expo email blasts (160,000 impressions)

- One Lead retrieval device per expo
- One dedicated email to attendee database
- Two electrical drops per 8x20 (20amps each) OR 2 room nights at the host hotel (electrical form or hotel form must be completed)

Silver Sponsor

Cost: \$4,860

Sponsorship includes:

- One 8x10 booth
- Website Button Ad on show specific pages (runs 3 months prior to show)
- Expo page logo with link
- Logo on all expo email blasts (160,000 impressions)

Exhibition Booth

Cost: \$3,000

Exhibit Booth Includes:

- 8 x 10 booth
- Draped 8 foot table and one chair
- Pipe and Drape booth backdrop
- Listing in Show Guide and on hdexpo.net
- Listing on Floor Plan

Specialty Sponsorships

HD EXPO Main Theater Sponsorship

Cost: \$7,500

Gain premier recognition at HD EXPO by sponsoring the Main Theater for the entire event.

Educational Session Sponsorships

Cost: \$2,500

Align your brand with top industry experts by sponsoring a speaker, interview or panel in the HD EXPO Main Theater.

Intensives

Cost: \$6,000

Maximize the impact of your presence at HD EXPO by delivering a custom two hour training or informational intensive to event attendees on the day of the expo in one of our training rooms. Provide your customers a product or workflow-specific workshop. HD EXPO will work with you to produce the event and provide all operational details.

Reception Bar Sponsorship

Cost: \$4,500 (exclusive to each bar)

Be the proud sponsor of one of our specialty drink bars during the evening reception as we rename the bar with your company brand. Choose our Martini, Tequila, or Margarita bar and let the good times roll.



HD EXPO 2009

Contact Us

T: 818-842-6611

F: 818-842-6624

hdexpo.net

3727 W. Magnolia Blvd. #729

Burbank, CA 91505

Brian Henderson

Sales Manager

(818) 842-6611 ext. 234

brian@hdexpo.net

Correy Stoner

Account Executive

(818) 842-6611 ext. 233

correy@hdexpo.net

Yvonne Berry

Account Executive

(818) 842-6611 ext. 249

yvonne@hdexpo.net

Christine Salmon

Account Executive

(207) 842-5530

christine@hdexpo.net

Join us as HD EXPO enters the

