



Application and Contract for
INFO DEPOT Advertising 2008

The HD EXPO INFO DEPOT, a combination show guide and resource book, will be an 8.5" x 11" publication containing all pertinent information about the expo, interviews, product listings and other information for the expo attendees. This complimentary book will be given to all expo and education attendees. This book will be 4/color throughout.

Company Name: _____

Billing Address: _____

City: State: _____ Zip Code: _____ Country: _____

Contact Name: _____

Contact Phone: _____

Contact Email: _____

ADVERTISING PAGES – *positioned on first come, first served unless otherwise designated.*

	March 2008	June 2008	October 2008	All 3 issues/10% off
<input type="checkbox"/> Back outside cover-4/color	<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$9,450
<input type="checkbox"/> Inside front cover - 4/color	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$8,100
<input type="checkbox"/> Center spread - 4/color	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$13,500
<input type="checkbox"/> Premium three right pages - 4/c	<input type="checkbox"/> \$6,000	<input type="checkbox"/> \$6,000	<input type="checkbox"/> \$6,000	<input type="checkbox"/> \$16,200
<input type="checkbox"/> Full page- 4/color	<input type="checkbox"/> \$1,700	<input type="checkbox"/> \$1,700	<input type="checkbox"/> \$1,700	<input type="checkbox"/> \$4,590
<input type="checkbox"/> Premium Half page 3 - 4/color	<input type="checkbox"/> \$1,450	<input type="checkbox"/> \$1,450	<input type="checkbox"/> \$1,450	<input type="checkbox"/> \$3,915
<input type="checkbox"/> Half page - 4/color	<input type="checkbox"/> \$1,200	<input type="checkbox"/> \$1,200	<input type="checkbox"/> \$1,200	<input type="checkbox"/> \$3,240
<input type="checkbox"/> Inside back cover spread - 4/color	<input type="checkbox"/> \$4,000	<input type="checkbox"/> \$4,000	<input type="checkbox"/> \$4,000	<input type="checkbox"/> \$10,800

TERMS: Full Payment is due 45 days prior to the INFO DEPOT issue that the ad is to be placed in.

All artwork must conform to designer spec sheet. Artwork is to be uploaded to: ftp.hdexpo.net (full instructions on spec sheet for designer). I understand that this is a binding agreement. All sales are non-commissionable.

Total Advertising Cost for this agreement: \$_____

Signature: _____ Date: _____

Title: _____

Ad will be prepared by: _____ Phone: _____

Email: _____

To reserve space, fax this signed agreement to: 818-842-6624.

For any additional questions, please call: 818-842-6611

Please make all checks payable to HD EXPO. Please mail original document with payment.

Send payments to: HD EXPO, Attn: Accounting, 3727 West Magnolia Blvd #729, Burbank, CA 91505